



**Planned giving provides a wide range of opportunities for you to meet the needs of many different types of people, coming from assets rather than income. The Greater Berks Food Bank recommends that donors consult with their own tax or legal advisors prior to making a planned gift.**



To learn more about the Greater Berks Food Bank and how your planned gift can help our community, please contact:

Greater Berks Food Bank  
 Peg Bianca, Executive Director  
 1011 Tuckerton Court  
 Reading, PA 19605

**610-926-5802 x202**

**[www.berksfoodbank.org](http://www.berksfoodbank.org)**

*A copy of the official registration and financial information of the Greater Berks Food Bank may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania 1-800-732-0999. Registration does not imply endorsement.*

Greater Berks Food Bank  
 1011 Tuckerton Court  
 Reading, PA 19605



**YOU HAVE A PLAN**

**A COMMITMENT**

**A DESIRE**

**A WISH**

**A WILL**

**TO PREPARE FOR THE FUTURE**

**TO PROVIDE FOR YOUR FAMILY**

**TO SHARE YOUR GOOD FORTUNE WITH OTHERS**

**TO ENSURE NO ONE GOES WITHOUT A MEAL**

**TO END HUNGER**





## WAYS TO GIVE

### BEQUESTS

A will can be one of the easiest and most effective ways to make sure that you fully provide for family, friends, and relatives. A will also allows you to provide for your favorite charitable organizations.

### CASH AND SECURITIES

Appreciated stocks are amongst the best assets to fund a charitable gift. When you donate appreciated assets to the Greater Berks Food Bank as an outright gift, you are entitled to a tax deduction equal to the fair market value of the assets on the date of the gift.

### LIFE INSURANCE

There are many ways to make a planned gift with your current or with future life insurance policies. Your life insurance can also create a tax deduction during your lifetime if the Greater Berks Food Bank is named owner of the policy.

### ENDOWMENTS

Endowments use the interest on your fund to support targeted activities while preserving the principal to ensure a legacy of benefit. Unspecified bequests are directed towards general operating funds, or a named endowment may be established to support a specific program or expense. An endowment provides critical financial resources that ensure the long term sustainability of our work. You can establish your own named endowment fund for the Greater Berks Food Bank through the Berks County Community Foundation (BCCF) or simply designate funds to be added to the Greater Berks Food Bank Fund currently managed by the BCCF.

# A WILL TO END HUNGER

As a member of our community, you are probably aware many of our neighbors are in need of emergency food for their families. You know the need is not likely to diminish soon. You also understand that in order to effectively meet this need, the Greater Berks Food Bank must be a strong, stable organization.

With a planned gift, you can ensure that the Greater Berks Food Bank continues to put food on the tables of hungry people.

Planned giving allows you to provide financial support to the Greater Berks Food Bank. It not only adds great value to our current programs, but helps us prepare for the future and can also provide tax benefits to you and your family.

### PREPARE FOR THE FUTURE

At the Greater Berks Food Bank, we see the food we provide as so much more. A hungry child can't learn as well, a hungry adult can't work as productively: food is a chance for a better tomorrow, helping build a strong foundation for the future.

Although we work extremely hard to meet community needs, there will always be unforeseen circumstances – a sudden illness, a lost job, an emergency – that require people to turn to the help supplied by the Greater Berks Food Bank.

### LEAVE YOUR OWN LEGACY

A planned gift can be of any size – you don't have to be a millionaire to make a difference. Planned gifts are not characterized by amount, but by the fact that a donor plans ahead to make a gift. You can name the Greater Berks Food Bank as one of several beneficiaries of a life insurance policy. Or you can designate a specific amount or percentage of your estate be given to the Greater Berks Food Bank while the rest is left to your family.

A M E M B E R O F

